

# DIGITALIZATION

Responsible strategies for business and society

ESMT ANNUAL FORUM  
JUNE 9, 2016

## CONTENTS

- 3 Welcome
  - 4 Program overview
  - 5 Campus plan
  - 7 Opening remarks and keynotes
  - 8 Security and privacy. New risks for management and innovation
  - 10 Concurrent sessions
  - 14 Big data and analytics. Disrupting business, industry, and society
  - 16 ESMT Responsible Leadership Award
- 

Special thanks:



Event partners:



Media partners:





# WELCOME

Digitalization plays a role in almost every facet of our daily lives. It has transformed how we consume news, how we entertain ourselves, and perhaps, most importantly, how we do business. But the digital transformation is not yet over. Many organizations and industries are still rushing to catch up to avoid the fate of those who came too late. We all remember the classic case of Kodak, which failed to recognize the impact that new technology would have on its business model.

Therefore, we have placed the focus of this year's Annual Forum on responsible strategies for business and society in relation to digitalization. We have brought together a broad spectrum of experts to explore what exactly digital progression means.

Additionally, in Germany and around the globe, Industry 4.0 is growing in importance: Manufacturers in every industry have implemented automation on a grand scale and interlinked production systems. Factories, even cities, have become "smarter." Thus, the need to protect companies and factories against cyberattacks and cybertheft becomes paramount. Experts on our Annual Forum morning panel, "Security and privacy. New risks for management and innovation," will take a two-pronged approach and reveal the security risks posed to industries as well as our own privacy.

The experts of the afternoon panel, "Big data and analytics. Disrupting business, industry, and society," will debate how big data can support our business decisions and discuss the need for expert employees who can handle the analyzation and implementation of insights won through big data. But where do companies find these people, and what do they expect from

their employers? Another facet we will discuss is the role of the individual in a digitalized society. What does it mean when machines develop intuition and a computer can win against a "real person" in a game that requires more than just strategy or speed? Just a couple of months ago, a Google computer won its final match in the game Go against the world's master player, Lee Se-Dol – something many believed was not possible.

Participants of this year's Annual Forum will also have the chance to dive even deeper into the abovementioned subjects by working in smaller groups during concurrent sessions on digital strategy, digital change in a cultural context, how to stay human in a digital age, the problems of digital HR, and how to work in virtual teams.

For the first time this year, the ESMT Responsible Leadership Award will be bestowed upon an organization that is rooted in finding a digital solution for an ongoing challenge: ShareTheMeal, led by Dr. Sebastian Stricker. ShareTheMeal is the world's first app to fight global hunger and is an initiative of the United Nations World Food Programme. It enables smartphone users to feed one hungry child for a day with a mere tap of the finger.

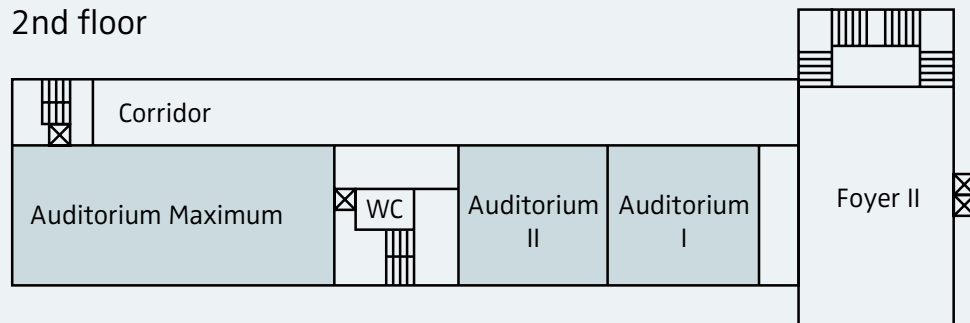
I am looking forward to the fresh insights we will gain together, and I invite all participants to actively discuss and debate the threats and opportunities presented by digitalization.

*Prof. Jörg Rocholl, PhD  
President and EY Chair in  
Governance and Compliance, ESMT Berlin*

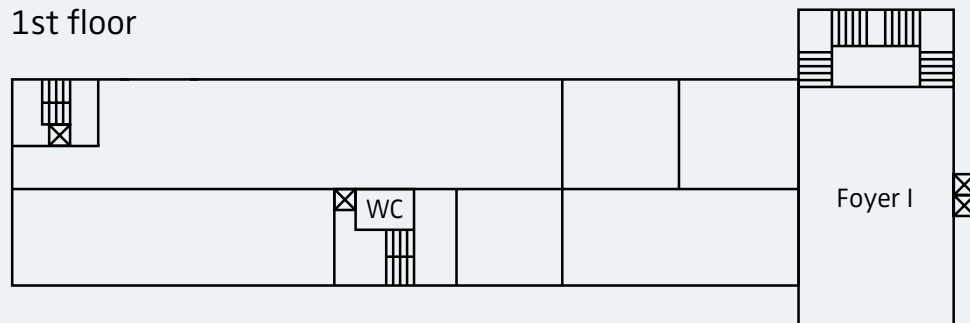
# PROGRAM OVERVIEW

9:00 a.m. <i>Main Entrance and Foyer II</i>	REGISTRATION AND NETWORKING BREAKFAST
10:00 a.m. <i>Auditorium Maximum</i>	OPENING REMARKS <b>Prof. Jörg Rocholl, PhD</b> (ESMT Berlin)
	KEYNOTES <b>Dr. Dieter Zetsche</b> (Daimler) <b>Dr. Jamie Shea</b> (NATO) <b>Melissa Hathaway</b> (Hathaway Global Strategies)
11:15 a.m. <i>Foyer II</i>	COFFEE BREAK
11:45 a.m. <i>Auditorium Maximum</i>	SECURITY AND PRIVACY. NEW RISKS FOR MANAGEMENT AND INNOVATION <b>Frédéric Douzet</b> (Paris 8 University) <b>Dr. Sandro Gaycken</b> (ESMT Berlin) <b>Melissa Hathaway</b> (Hathaway Global Strategies) <b>Dr. Stefan Heissner</b> (EY) <b>Dr. Jamie Shea</b> (NATO) <i>Moderator: Ali Aslan, journalist and television host</i>
1:00 p.m. <i>Foyer I and II</i>	NETWORKING LUNCH
2:15 p.m. <i>Throughout campus (see displays)</i>	CONCURRENT SESSIONS A digital strategy masterclass ( <b>Prof. Joe Peppard, PhD</b> ) Digital changes and the individual: How culture changes context ( <b>Annie Faulkner</b> ) Going digital, staying human ( <b>Sebastian Fittko, Christoph Rätke, and Stefanie Schramm</b> ) HR goes digital ( <b>Kristen Herde and Prof. Konstantin Korotov, PhD</b> ) Working in virtual teams: pro et contra ( <b>Andreas Bernhardt and Nora Grasselli, PhD</b> )
3:45 p.m. <i>Foyer II</i>	COFFEE BREAK
4:10 p.m. <i>Auditorium Maximum</i>	KEYNOTE <b>Anthony Salcito</b> (Microsoft)
4:25 p.m. <i>Auditorium Maximum</i>	BIG DATA AND ANALYTICS. DISRUPTING BUSINESS, INDUSTRY, AND SOCIETY <b>Prof. Francis de Véricourt, PhD</b> (ESMT Berlin) <b>Shirine Khoury-Haq</b> (Lloyd's) <b>Frank Mattern</b> (McKinsey & Company) <b>Prof. Viktor Mayer-Schönberger</b> (University of Oxford) <b>Prof. Siegfried Russwurm</b> (Siemens) <b>Peter Terium</b> (RWE) <i>Moderator: Ali Aslan, journalist and television host</i>
5:45 p.m. <i>Auditorium Maximum</i>	ESMT RESPONSIBLE LEADERSHIP AWARD Honoree: <b>Dr. Sebastian Stricker</b> (ShareTheMeal) Laudator: <b>Heiko Hutmacher</b> (METRO)
6:30 p.m. <i>Foyer II</i>	CHAMPAGNE RECEPTION

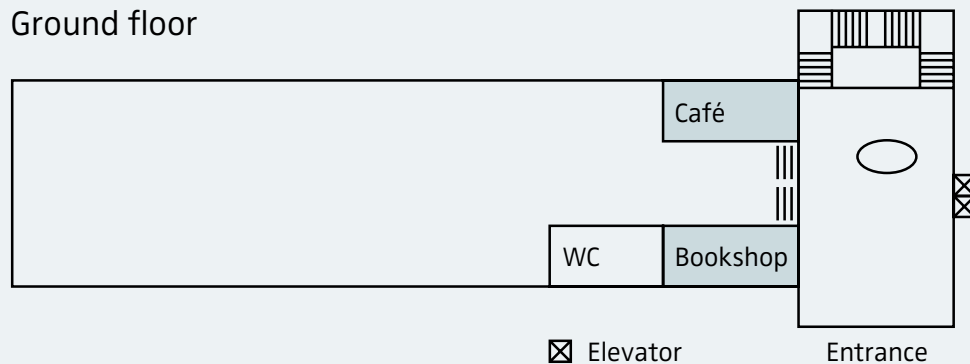
## 2nd floor



## 1st floor



## Ground floor



☒ Elevator

Entrance

## WLAN

Network name: esmt-guest  
 Username: AF2016esmt  
 Password: esmtAF2016

## TWITTER #esmtAF

*There will be photos and video recordings during the event. Please advise a member of staff should you object to subsequent use for print and online publishing by ESMT Berlin.*

# A STEP AHEAD.

ESMT is the most international and diverse business school in Germany. Located in Berlin, we are at the heart of modern business thinking and technological innovation.

- Master's in Management
- Full-time MBA
- Executive MBA
- Executive MBA/MPA

Dual degree in collaboration with the Hertie School

If you've got something to learn, we have something to offer. We will bring out your best.

Top ranked by



Accredited by



## OPENING REMARKS AND KEYNOTES

10:00 – 11:15 a.m.

Auditorium Maximum



**Prof. Jörg Rocholl, PhD**  
*President and EY Chair in  
Governance and Compliance,  
ESMT Berlin*

Prof. Jörg Rocholl, PhD, is president of ESMT Berlin and member of the economic advisory board of the German Federal Ministry of Finance. He is also the vice-chairman of the economic advisory board of Deutsche Welle, research professor at the Ifo Institute in Munich, and Duisenberg fellow of the European Central Bank. Rocholl holds an economics degree from the Universität Witten/Herdecke and a PhD from Columbia University. He has researched and taught at ESMT Berlin since 2007 and was appointed president of ESMT Berlin in 2011. Since 2010 he has held the EY Chair in Governance and Compliance.



**Dr. Jamie Shea**  
*Deputy Assistant Secretary General  
for Emerging Security Challenges,  
NATO*

Dr. Jamie Shea has been appointed as a visiting professor in international strategy and diplomacy at LSE IDEAS. After completing his DPhil in modern history at Oxford University in 1981, Shea joined the International Staff of NATO in Brussels, where he has occupied a number of NATO positions, including NATO spokesman during the Bosnia and Kosovo conflicts, director of information and press, and director of policy planning in the Private Office of the Secretary General. More recently, he assumed the post of NATO's deputy assistant secretary for emerging security challenges.



**Dr. Dieter Zetsche**  
*Chairman of the Board of  
Management, Daimler;  
Head of Mercedes-Benz Cars;  
Chairman of the ESMT  
Foundation Board of Trustees*

Dr. Dieter Zetsche has been a member of the Board of Management of Daimler AG since 1998, and chairman of the Board of Management of Daimler AG since 2006. He is also head of Mercedes-Benz Cars. Prior to this, he held various positions in the company, including president of Mercedes-Benz Argentina (1989), president of Freightliner Corp. (1991), member of the board of management with responsibility for commercial vehicles (1999), and CEO of the Chrysler Group (2000). Zetsche was born in Istanbul, Turkey, on May 5, 1953. After attending school in Frankfurt, he studied electrical engineering from 1971 to 1976 at the University of Karlsruhe and graduated as an engineer. He joined the research department of what was then Daimler-Benz AG in 1976. Zetsche completed a doctorate in engineering in 1982 at the University of Paderborn.



**Melissa Hathaway**  
*President, Hathaway Global  
Strategies*

Melissa Hathaway is a leading expert in cyberspace policy and cybersecurity. At the White House, she spearheaded the Cyberspace Policy Review for President Obama and led the Comprehensive National Cybersecurity Initiative for President George W. Bush. As president of Hathaway Global Strategies LLC, she advises the United States and partner nation governments, global organizations, and private industry on risk management, technology investments, cyber strategy, and policy. Additionally, Hathaway is an appointed member of the Global Commission for Internet Governance (Bildt Commission) and serves on the board of directors of several private and nonprofit entities. She holds a BA from American University in Washington, DC, and has completed graduate studies in international economics and technology-transfer policy. She is also a graduate of the US Armed Forces Staff College.

## SECURITY AND PRIVACY. NEW RISKS FOR MANAGEMENT AND INNOVATION

11:45 a.m. – 1:00 p.m.

Auditorium Maximum



**Ali Aslan**  
*Journalist and television host*

Ali Aslan is a seasoned television presenter and journalist. He has worked for global news networks such as CNN, ABC News, Channel News

Asia, and Deutsche Welle TV, where he hosted the international talk show *Quadrige*. In addition to his distinguished career in journalism, Aslan has also served as a policy and media advisor to the German government, including the Foreign Office. Aslan holds an MA in journalism and a Master of International Affairs from Columbia University. He received his BA in international politics from Georgetown University.



**Dr. Sandro Gaycken**  
*Senior Researcher and Director of the Digital Society Institute, ESMT Berlin*

Dr. Sandro Gaycken is the director of the Digital Society Institute at ESMT Berlin. The main focus of his research is on IT and society, involving topics such as cybersecurity, cyberwarfare, hacking and hackers, privacy, surveillance, open source, and the information society. He holds a doctorate degree in science and technology studies. Gaycken is a fellow of Oxford University's Martin School, a senior fellow at the EastWest Institute, a director on cybersecurity, a fellow at the German Council on Foreign Relations, and a director on cybersecurity and cyberdefense strategy in the NATO SPS program.



**Frédérique Douzet**  
*Chairwoman, Castex Chair of Cyber Strategy; Professor at the French Institute of Geopolitics, Paris 8 University*

Frédérique Douzet has been chairwoman of the Castex Chair of Cyber Strategy since 2013 and is a professor at the French Institute of Geopolitics at Paris 8 University. After studying political sciences at IEP in Grenoble and Oxford Brookes University, she obtained a diploma from the Graduate School of Journalism at the University of California at Berkeley and completed a PhD in geopolitics. Specializing in the United States, she has been awarded several prizes for her publications on the subject and received support from the Georges Lurcy Charitable and Educational Trust. She is an honorary member of the Institut Universitaire de France and a former Fulbright Scholar. Douzet has contributed to numerous geopolitical works and has been a member of the editorial committee for the geographical and geopolitical review *Hérodote* since 1994. She is currently researching geopolitical stakes in cyberspace.



**Melissa Hathaway**  
*President, Hathaway Global Strategies*

Melissa Hathaway is a leading expert in cyberspace policy and cybersecurity. At the White House, she spearheaded the Cyberspace Policy Review for President Obama and led the Comprehensive National Cybersecurity Initiative for President George W. Bush. As president of Hathaway Global Strategies LLC, she advises the United States and partner nation governments, global organizations, and private industry on risk management, technology investments, cyber strategy, and policy. Additionally, Hathaway is an appointed member of the Global Commission for Internet Governance (Bildt Commission) and serves on the board of directors of several private and nonprofit entities. She holds a BA from American University in Washington, DC, and has completed graduate studies in international economics and technology-transfer policy. She is also a graduate of the US Armed Forces Staff College.



**Dr. Stefan Heissner**  
*Managing Partner, Fraud  
 Investigation & Dispute Services,  
 EY*

Dr. Stefan Heissner is managing partner of EY's Fraud Investigation & Dispute Services practice in central and southeastern Europe and in the Commonwealth of Independent States. Heissner spent 15 years in the German police – five years of which in departments for white-collar crime and corruption. After completion of two degrees in economics, he was awarded a PhD in 2001. Heissner is a certified fraud examiner of the Association of Certified Fraud Examiners in the United States and was a member of the compliance working group of the Institute of Public Auditors (IDW), which developed auditing standard 980 (Auditing Compliance Management Systems). He is a visiting lecturer at ESMT Berlin and at the Hessian Police Academy, Wiesbaden.



**Dr. Jamie Shea**  
*Deputy Assistant Secretary General  
 for Emerging Security Challenges,  
 NATO*

Dr. Jamie Shea has been appointed as a visiting professor in international strategy and diplomacy at LSE IDEAS. After completing his DPhil in modern history at Oxford University in 1981, Shea joined the International Staff of NATO in Brussels, where he has occupied a number of NATO positions, including NATO spokesman during the Bosnia and Kosovo conflicts, director of information and press, and director of policy planning in the Private Office of the Secretary General. More recently, he assumed the post of NATO's deputy assistant secretary for emerging security challenges.



*We are delighted to invite you to the*

## NETWORKING LUNCH

Thursday, June 9, 2016

**1:00 – 2:15 p.m.**

*Foyer I and II, Schlossplatz 1, Berlin*

## CONCURRENT SESSIONS

2:15 – 3:45 p.m.

*Throughout campus*

The sessions offer a marketplace of inspiring ideas and the chance to explore concepts about digitalization and its implications on cultural, strategic, and managerial aspects. Participants are invited to actively engage in the discussions and have the opportunity to develop and share their insights and thoughts about possible responses at the individual and organizational levels. Each classroom session lasts about 45 minutes and will run two times in a row, enabling each participant to choose and engage in different topics.

Auditorium Maximum

### A DIGITAL STRATEGY MASTERCLASS

*Prof. Joe Peppard, PhD*

"Digital," "digital disruption," and "digital transformation" are currently hot topics in C-suites and boardrooms. Yet, where leadership teams usually struggle is building a coherent strategy for their digital investments and then managing the implementation of these investments in ways that deliver expected business outcomes. In this masterclass, Prof. Peppard will share some of the key findings from the research he conducted for his latest book, *The Strategic Management of Information Systems: Building a Digital Strategy* (Wiley, 2016).



**Joe Peppard** is a professor at ESMT Berlin. His research and teaching are in the area of information systems and technology, where he seeks to challenge dominant orthodoxies that contribute significantly to organizations' inability to leverage digital technologies. He has published widely in academic and general business journals.

Café

### DIGITAL CHANGES AND THE INDIVIDUAL: HOW CULTURE CHANGES CONTEXT

*Annie Faulkner*

Some of the greatest impacts of digital technology and the speed of change have been on the lives of individuals. We can connect individuals across multiple borders, time zones, and interest groups at an ever-challenging pace. However, adopting technology on its own will not create innovation. Success is determined by the extent to which the individual embraces the technology and changes their knowledge sphere. New insights are emerging from neuroscience on how the brain functions during major periods of change. To operate in today's workforce, the "corporate mind" must support the "individual mind" in order to manage increasing levels of speed, unpredictability, and complexity.

This session reveals the impact of digital change from a cultural perspective, in relation to changes in the workforce, and specifically in relation to prioritizing activities concerning skills development. Digital change is a key subject for debate and will be a critical item on the business agenda in the future.



**Annie Faulkner** is a program director at ESMT Berlin. Her expertise includes business transformation, cross-culture coaching, employee engagement, and making sense of complexity. She completed her MSc in strategic focus at Edinburgh Business School and her MBA at CASS. Prior to joining ESMT Berlin, she was project director for Old Mutual.

## Auditorium II

## GOING DIGITAL, STAYING HUMAN

*Sebastian Fittko, Christoph R  thke, and Stefanie Schramm*

Behind closed doors, executives of large and *Mittelstand* corporations often voice frustration about their employees "not being ready to be more entrepreneurial or become part of digitalization." So how can they turn digitalization from a concept understood by company leaders into a new way of working that is shared and supported by the people within the organization?

After short introductory keynotes about concepts, best practice, and case studies, participants will have a chance to discuss the topic with – and get advice from – Stefanie Schramm, Sebastian Fittko, and Christoph R  thke.

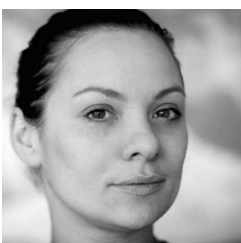


**Sebastian Fittko** has more than 12 years of internet and media industry experience in various roles and positions at startups and corporate companies. His general interest is in startups and their transforming impact on new business, innovation, product creation, and organizations. Fittko cofounded the predecessor of the hub:raum incubator at Deutsche Telekom R&D department T-Labs and managed several R&D spin-offs.



**Christoph R  thke** is the director of education at GTEC. He has been working in the digital industry since 1996. After stints at Deutsche Telekom and Berlin-based digital agencies, he began working as a consultant for the digital industry and

founded the Berlin Startup Academy. At GTEC, he manages entrepreneurship education activities, lectures, and the workshops program.



**Stefanie Schramm** is a program manager at GTEC | Berlin Startup Academy. Before, she worked for the European team of Company Builder and the startup Delivery Hero in Berlin. She has in-depth knowledge in the areas of startup organization, event management, and program management.

## Auditorium I

## HR GOES DIGITAL

*Kristen Herde and Prof. Konstantin Korotov, PhD*

This session, facilitated by Prof. Konstantin Korotov, director of the Center for Leadership Development Research at ESMT Berlin, features Kristen Herde, an ESMT Berlin Executive MBA alumna. Herde is a former global HR executive and founder of YeaHR! – an innovative consulting agency that supports HR in capturing a leading role in the digital transformation of companies. The session will offer an interactive discussion on what digitalization means for organizational HR practices and cultural change – from the way companies attract, onboard, develop, and retain talent to how leaders will lead and employees will collaborate in the future.



**Kristen Herde**, CEO and founder of YeaHR! GmbH, brings in-depth HR know-how from areas such as employer branding, employee engagement, talent and performance management, change management, and recruiting. She has more than

10 years of international experience as a senior HR leader at E.ON and most recently served as the global HR director for E.ON Climate & Renewables and VP of Diversity Management for E.ON. Herde holds an Executive MBA from ESMT Berlin, is a certified Executive Coach from Columbia University, and has worked as an HR consultant, executive coach, trainer, and high-impact facilitator partnering numerous international corporations over the past four years.



**Konstantin Korotov** is an associate professor and the director of the Center for Leadership Development Research at ESMT Berlin. He researches and teaches worldwide in the areas of leadership development, leadership coaching, careers, and executive

education. He has published multiple articles and books and is a practicing leadership coach specializing in challenging leadership development cases.

## Bookshop

## WORKING IN VIRTUAL TEAMS: PRO ET CONTRA

Andreas Bernhardt and Nora Grasselli, PhD

Although virtual teams were a hot and controversial topic a couple of years back, they have since become a part of our everyday lives. We have all experienced working on products, projects, and services with our colleagues, collaborators, and clients at different locations and have generated a huge knowledge base about what works and what does not.

This session aims at recollecting and sharing these experiences among the attendees. After a brief input based on Nora Grasselli's research on team structures, the majority of this session is designed to be a truly interactive format. Participants will be invited to share their virtual team experiences, which will be collected for a white paper – to be published on the Annual Forum website – and used in additional ESMT Berlin publications.



**Andreas Bernhardt** is executive development advisor and lead coach at ESMT Berlin. He consults globally operating companies on issues of executive coaching, leadership development, HR management, and leading people and teams in challenging times. He holds an MA in psychology. Prior to joining ESMT Berlin, he worked for several years in the banking industry as well as for the German State Police Forces.



**Nora Grasselli** is a program director at ESMT Berlin. Her expertise includes group dynamics, coaching, leadership, and organizational psychodynamics. She completed her PhD on group dynamics at the HEC School of Management. Prior to joining ESMT Berlin, she was a strategy consultant for the Boston Consulting Group.

ESMT BERLIN IS ONE OF THE LOCATIONS FOR THE 9TH BERLIN BIENNALE, TAKING PLACE FROM JUNE 4 UNTIL SEPTEMBER 18, 2016.

Feel free to explore the artwork of Simon Denny, GCC, and Katja Novitskova on the ground floor and first floor of ESMT Berlin.



**Berlin Biennale  
for Contemporary Art**

SAVE THE DATE

## DISRUPTION

Leading in transition

ESMT ANNUAL FORUM  
JUNE 22, 2017

## ESMT ALUMNI NETWORK

Annual Meeting

OCTOBER 8, 2016

For more information and to find a full events listing,  
please go to [www.esmt.org/events](http://www.esmt.org/events).

# Für mich ist Berlins Asset die pulsierende Atmosphäre von Startups, Gründern, Entrepreneuren und Investoren.

[www.berlin-sciences.com](http://www.berlin-sciences.com)



**Prof. Joe Peppard, PhD**  
Practice Group Information and  
Communications Technologies  
ESMT European School  
of Management  
and Technology

Brain City

**be**  **Berlin**

## KEYNOTE

4:10 – 4:25 p.m.

*Auditorium Maximum*



**Anthony Salcito**  
*Vice President of Worldwide  
Education, Microsoft*

In his role leading the worldwide execution of Microsoft's vision for education, Anthony Salcito works to help empower educators and inspire students to achieve more. He aims to transform the way we learn with the support of the best technology to help build critical skills for the modern global workplace. Prior to taking this role in 2009, Salcito was

general manager of education in the United States, supporting schools and universities across the country. Salcito joined Microsoft in 1992, spending his early years at the company architecting high-profile product launches. He is involved with a variety of outreach projects, has served on the board of directors for the Stevens Institute of Technology WebCampus, and currently serves on the boards of the National Foundation for Teaching Entrepreneurship, Junior Achievement of Washington, the European Foundation for Management Development, the National Community Education Association, and Western Governors University.

## BIG DATA AND ANALYTICS. DISRUPTING BUSINESS, INDUSTRY, AND SOCIETY

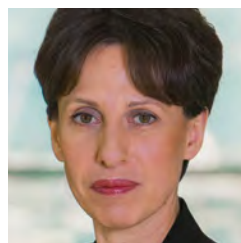
4:25 – 5:45 p.m.

*Auditorium Maximum*



**Prof. Francis de Véricourt, PhD**  
*Professor of Management Science,  
ESMT Berlin*

Prof. Francis de Véricourt is a professor of management science at ESMT Berlin. From 2010 until 2013 he was on leave at INSEAD, where he was an associate professor of technology and operations management and the Paul Dubrule Chaired Professor of Sustainable Development. He was the associate dean of research at ESMT Berlin from 2007 to 2010. Before joining ESMT Berlin, de Véricourt was an associate professor of operations management at the Fuqua School of Business, Duke University. He received his PhD in operations research with honors from Université Paris VI, France, and holds an honors degree in engineering in applied mathematics and information technology from Ecole Nationale Supérieure d'Informatique et de Mathématiques Appliquées de Grenoble (ENSIMAG).



**Shirine Khoury-Haq**  
*Director of Operations, Lloyd's*

Shirine Khoury-Haq joined Lloyd's in July 2014 as director of operations and her remit includes market operations, data, process and change, information technology, and property services. Khoury-Haq joins Lloyd's from Catlin, where she was group head of operations and UK chief operating officer. Prior to this, she was an associate partner at IBM, specializing in large systems and business transformation projects as well as post-merger/acquisition integration. Khoury-Haq also had responsibility for finance and operations for several regions while employed at McDonald's Corporation. She holds an MBA from Ohio State University and is a US-certified public accountant.



**Frank Mattern**  
*Global Head of Recruiting,  
McKinsey & Company*

Frank Mattern is a German business economist, Senior Partner and Global Head of Recruiting of McKinsey & Company, Inc. He was Managing Partner of McKinsey & Co. Germany between 2007 and 2013, and from 2014 to 2015 he was responsible for Functional Practices at McKinsey. Mattern joined McKinsey & Company in 1990, focusing on the financial sector. From 1997 to 2001, he led McKinsey's German Financial Services Group, and from 2002 to 2007, he led McKinsey's Business Technology Office worldwide. For many years, Mattern served on the 31-member Shareholders' Council, McKinsey's highest global decision-making committee. He studied business administration at Westphalia's Wilhelms University in Münster, Germany, and at the London School of Economics. Later he earned his MBA at the Wharton School of the University of Pennsylvania.



**Prof. Siegfried Russwurm**  
*Member of the Managing Board  
and Chief Technology Officer,  
Siemens*

Prof. Dr. Siegfried Russwurm is a member of the Managing Board of Siemens AG and chief technology officer. After completing his advanced studies in production engineering, Russwurm began his career at Siemens as a production planner and project manager in the Medical Engineering Group. He subsequently held various central management positions in Germany and Sweden. In 2006, Russwurm joined the Group Executive Management of Siemens Medical Solutions. In 2008, he was appointed to the Managing Board of Siemens AG as head of corporate human resources. In 2010, he was named CEO of the industry sector. In 2014, he was appointed chief technology officer. In addition to his current position, he has special responsibility on the managing board for the regions Middle East, Russia, and CIS as well as the healthcare business.



**Prof. Viktor Mayer-Schönberger**  
*Professor of Internet Governance  
and Regulation, University of  
Oxford*

Prof. Viktor Mayer-Schönberger is professor of internet governance and regulation at the Oxford Internet Institute at Oxford University. He is also a faculty affiliate of the Belfer Center of Science and International Affairs at Harvard University. He has published 10 books, including the international bestseller *Big Data and Delete: The Virtue of Forgetting in the Digital Age*. He is the author of more than a hundred articles and book chapters on the governance of information. Mayer-Schönberger studied in Salzburg, at Harvard, and at the London School of Economics. He is a frequent public speaker and sought expert for print and broadcast media worldwide.



**Peter Terium**  
*Chief Executive Officer, RWE; Chief  
Executive Officer, RWE International*

Peter Terium studied to become a chartered accountant at the Nederlands Instituut voor Register-accountants in Amsterdam and worked at the same time as an independent auditor for the Dutch Ministry of Finance. In 1985 he became an audit supervisor at KPMG, Eindhoven, Netherlands. From 1990 to 2002, he worked in various senior international finance and controlling positions in the packaging industry for Schmalbach-Lubeca AG, Ratingen, Germany. Terium joined the RWE Group in 2003 as head of group controlling at RWE AG, and in 2004 also became a member of the Executive Board of RWE Umwelt AG. In 2005 he was appointed chief executive officer of RWE Trading. In 2009 Terium took responsibility for the integration process of Essent. Up to December 2011 he held the position of chief executive officer of RWE's Dutch subsidiary. He was appointed member of the executive board and deputy chairman of the board of RWE AG in September 2011. Since July 2012 Terium has held the post of chief executive officer of RWE AG, since April 2016 in personal union the post of chief executive officer of RWE International SE.

# ESMT RESPONSIBLE LEADERSHIP AWARD

5:45 – 6:30 p.m.

*Auditorium Maximum*

The ESMT Responsible Leadership Award honors extraordinary leadership in promoting responsible business practices. ESMT Berlin honors Dr. Sebastian Stricker and his team from ShareTheMeal with the 2016 ESMT Responsible Leadership Award.

The award pays tribute to the ShareTheMeal initiative that has, under the leadership of Dr. Stricker, demonstrated a deep commitment to the principles of sustainability and served as an inspiration to others.



Laudator:

**Heiko Hutmacher**

*Member of the Management Board,  
METRO*

Heiko Hutmacher has been serving as a member of the Management Board of METRO AG since 2011, with responsibility for human resources, information management, auditing, and sustainability. Hutmacher has a high level of international experience and is an expert in the field of human resources.

He has held the position of senior vice president of human resources at AkzoNobel since 2004. Prior to joining AkzoNobel, Hutmacher worked with IBM for 20 years, holding various positions in several countries, the last of which was vice president of human resources at IBM Global Services. He holds a diploma in business administration.

## PREVIOUS RECIPIENTS\*:

2010

**N. R. Narayana Murthy**, Founder and Executive Chairman of Infosys Limited

2011

**Güler Sabancı**, Chairman and Managing Director of the Turkish Sabancı Holding

2012

**Mario Monti**, Prime Minister of Italy

2013

**Mario Draghi**, President of the European Central Bank

2014

**Herman Van Rompuy**, First President of the European Council

2015

**Wendy Kopp**, Founder of Teach For America and CEO and Cofounder of Teach For All

*\*position held at the time of award ceremony*

The ShareTheMeal team feels that the last decades have brought incredible improvements to the lives of the most vulnerable and disadvantaged. For example, the percentage of hungry people in the world has almost halved over the last 25 years! However, there is still a lot that needs to be done. We are convinced that the opportunity to change the world for the better has rarely been greater. New technologies, good management, and socially responsible leadership – all engrained in the ESMT Berlin mission – will be key. This is why we are deeply honored by this award. Thank you!



Honoree:  
**Dr. Sebastian Stricker**  
*Founder and Head of  
ShareTheMeal*

Dr. Sebastian Stricker is the founder and head of ShareTheMeal, a crowdfunding app to fight global hunger through the United Nations World Food Programme. Founded as a startup in 2014, ShareTheMeal sought to establish the first truly mobile non-profit fundraising platform, enabling people to “share the(ir) meals” with those suffering from severe hunger. With a tap on their smartphones, users can donate \$0.50, which is the global average cost of feeding one person for one day.

As of today, more than 500,000 people have downloaded the ShareTheMeal app and shared more than 5 million meals, equal to more than 5 million daily food rations – usually distributed through school lunch and mother and child nutrition programs.

ShareTheMeal has received numerous awards, including Google’s Best Apps 2015 collection, the South by Southwest Interactive Innovation Award, the Webby People’s Voice Award, and the Lead Award 2015 for Startup of the Year in Germany. The ShareTheMeal team is located in Berlin and consists of 10 members, many of whom have volunteered considerable time to the project.

Prior to ShareTheMeal, Stricker worked in various roles in the public and private sectors, primarily in Europe and sub-Saharan Africa, inter alia with the United Nations World Food Programme, the Clinton Foundation, and The Boston Consulting Group. He holds a doctorate in international relations and an MBA from Vienna University.



*We are delighted to invite you to the*

## CHAMPAGNE RECEPTION

Thursday, June 9, 2016

**6:30 p.m.**

*Foyer II (Second Floor), Schlossplatz 1, Berlin*

# manager lounge

Der Businessclub des manager magazins



## Exklusive Veranstaltungen. Wertvolles Wissen. Beste Verbindungen.

Die manager lounge ist der exklusive Businessclub für deutschsprachige Führungskräfte. 13 deutsche und internationale Standorte sowie ein geschlossenes Online-Netzwerk sorgen für persönliche Kontakte und Wissenstransfer auf höchstem Niveau. Profitieren Sie von gewinnbringenden Verbindungen, hochkarätigen Veranstaltungen und wertvollen Services.

**Jetzt  
Mitglied  
werden!**



**[www.manager-lounge.com](http://www.manager-lounge.com)**

**Weitere Informationen unter**

[contact@manager-lounge.com](mailto:contact@manager-lounge.com) | Tel.: +49 40 38080-500

Oder bewerben Sie sich online und testen das Netzwerk 30 Tage kostenfrei:

[www.leadersnetwork.de/Bewerbung](http://www.leadersnetwork.de/Bewerbung)

## FOUNDERS AND BENEFACTORS OF ESMT BERLIN

---



---

ESMT BERLIN.  
THE BUSINESS SCHOOL FOUNDED BY BUSINESS.

ESMT European School of Management and Technology GmbH  
Schlossplatz 1  
10178 Berlin

[www.esmt.org](http://www.esmt.org)

PRESS CONTACT:  
Martha Ihlbrock  
Phone: +49 30 21231-1043  
E-mail: [martha.ihlbrock@esmt.org](mailto:martha.ihlbrock@esmt.org)

